

HUMAN-GENERATED SECRET DATA

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Computer Laboratory

SECURITY AND HUMAN BEHAVIOUR

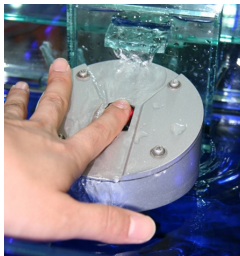
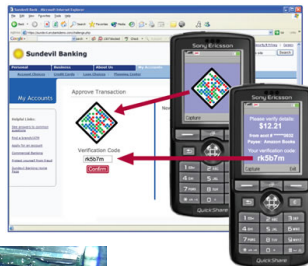
CAMBRIDGE, UK

JUNE 29, 2010

The Simple English guide to human-generated secrets

- ❶ Computers try to tell humans apart by asking for secret memories. They can ask for other things, but those are very expensive.

Two-factor authentication remains far too expensive



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- 1 Computers try to tell humans apart by asking for secret data. They can ask for other things, but these are very expensive.
- 2 Many computer scientists use something called “entropy” to measure security for this secret data, but there are a lot of mathematical equations which say this is a bad idea.

Measuring Security Against Guessing

Which is “harder” to guess:

- Surname of randomly chosen Internet user
- Randomly chosen 4-digit PIN

Measuring Security Against Guessing

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 - $H_1(\text{surname}) = \mathbf{16.2 \text{ bits}}$
- Randomly chosen 4-digit PIN
 - $H_1(\text{PIN}) = \mathbf{13.3 \text{ bits}}$

$$H_1(\mathcal{X}) = - \sum_{i=1}^N p_i \lg p_i$$

- $H_1(\text{surname}) = \mathbf{16.2 \text{ bits}}$
- $H_1(\text{PIN}) = \mathbf{13.3 \text{ bits}}$
- **Meaning:** Expected number of queries “Is $X \in \mathcal{S}$?” for arbitrary subsets $\mathcal{S} \subseteq \mathcal{X}$ needed to guess X . ([Source-Coding Theorem](#))

Guessing Entropy

$$G(\mathcal{X}) = E \left[\#_{\text{guesses}}(X \stackrel{R}{\leftarrow} \mathcal{X}) \right] = \sum_{i=1}^N p_i \cdot i$$

- $G(\text{surname}) \approx \mathbf{137000 \text{ guesses}}$
- $G(\text{PIN}) \approx \mathbf{5000 \text{ guesses}}$
- **Meaning:** Expected number of queries “Is $X = x_i$?” for $i = 1, 2, \dots, N$ (optimal sequential guessing)

Alternate attack models not captured

What if we only want a 50% chance of breaking a given account?

- PIN: \approx **5000 guesses**
- Surname: \approx **8000 guesses**

Alternate attack models not captured

What if we only want a 10% chance of breaking a given account?

- PIN: \approx **1000 guesses**
- Surname: \approx **89 guesses**

Need specific metrics for attackers who may give up

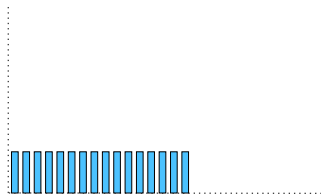
- **Marginal Guesswork**

Give up after reaching probability α of success:

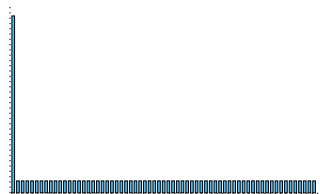
$$\mu_{\alpha}(\mathcal{X}) = \min \left\{ j \in [1, N] \left| \sum_{i=1}^j p_i \geq \alpha \right. \right\}$$

- Can convert to **bitstrength**: $\tilde{\mu}_{\alpha}(\mathcal{X}) = \lg \left(\frac{\mu_{\alpha}(\mathcal{X})}{\alpha} \right)$

Example



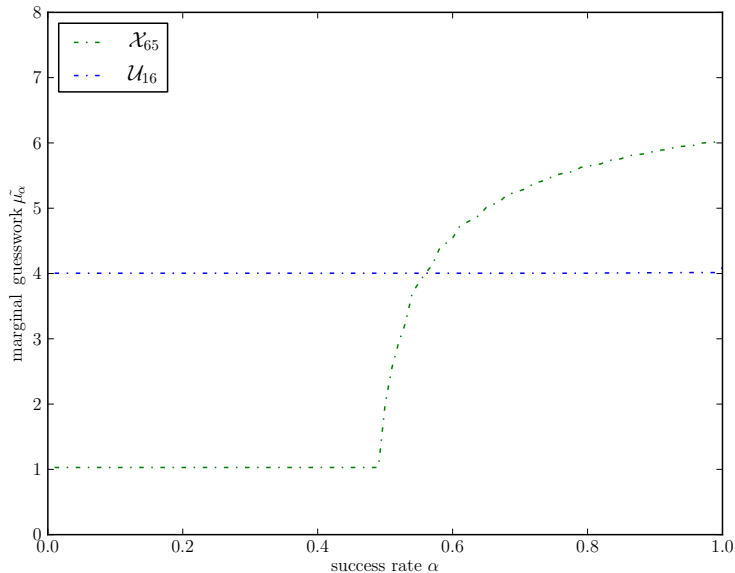
\mathcal{U}_{16}



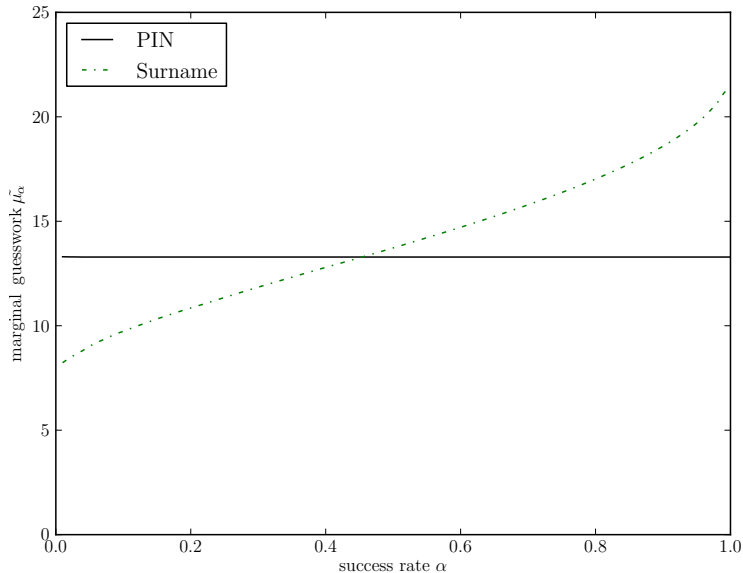
\mathcal{X}_{65}

H_1	4	4
\tilde{G}	4	5.1
$\tilde{\mu}_{\frac{1}{2}}$	4	1
$\tilde{\mu}_{\frac{3}{4}}$	4	5.46

The complete picture



The complete picture



Some theorems to wake you up in the morning

Theorem (adapted from Pliam)

Given any $m > 0$, $\beta > 0$ and $0 < \alpha < 1$, there exists a distribution \mathcal{X} such that $\tilde{\mu}_\alpha(\mathcal{X}) < H_1(\mathcal{X}) - m$ and $\tilde{\lambda}_\beta(\mathcal{X}) < H_1(\mathcal{X}) - m$.

Theorem (adapted from Boztaş)

Given any $m > 0$, $\beta > 0$ and $0 < \alpha < 1$, there exists a distribution \mathcal{X} such that $\tilde{\mu}_\alpha(\mathcal{X}) < \tilde{G}(\mathcal{X}) - m$ and $\tilde{\lambda}_\beta(\mathcal{X}) < \tilde{G}(\mathcal{X}) - m$.

Theorem (from [BJM] FC 2010 paper)

Given any $m > 0$, $\alpha_1 > 0$, and $\alpha_2 > 0$ with $0 < \alpha_1 < \alpha_2 < 1$, there exists a distribution \mathcal{X} such that $\tilde{\mu}_{\alpha_1}(\mathcal{X}) < \tilde{\mu}_{\alpha_2}(\mathcal{X}) - m$.

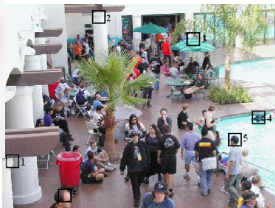
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- 3 Things that good people can remember aren't unpredictable enough to prevent bad people from guessing them.










Comparing human-memorable secrets

☐ Keep me logged in [Forgot your password?](#)

Email Password



passfaces™ ENROLLING

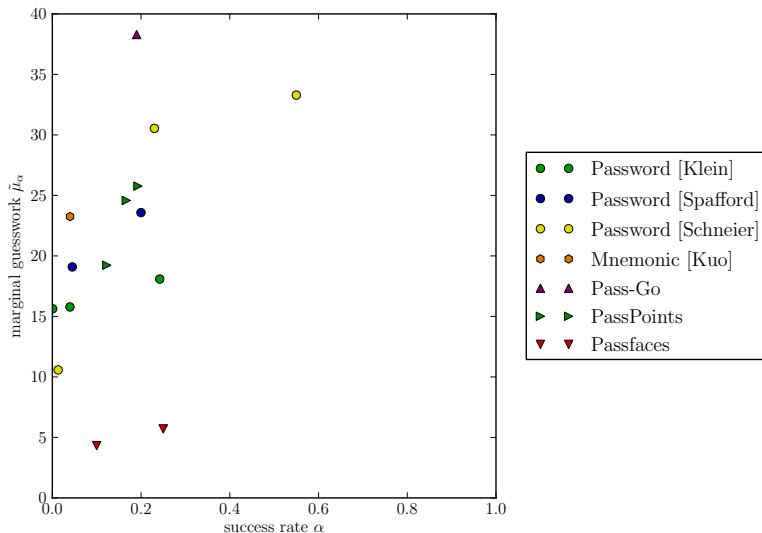
		
		
		

Click on Your Passface.
There is only one on the screen.

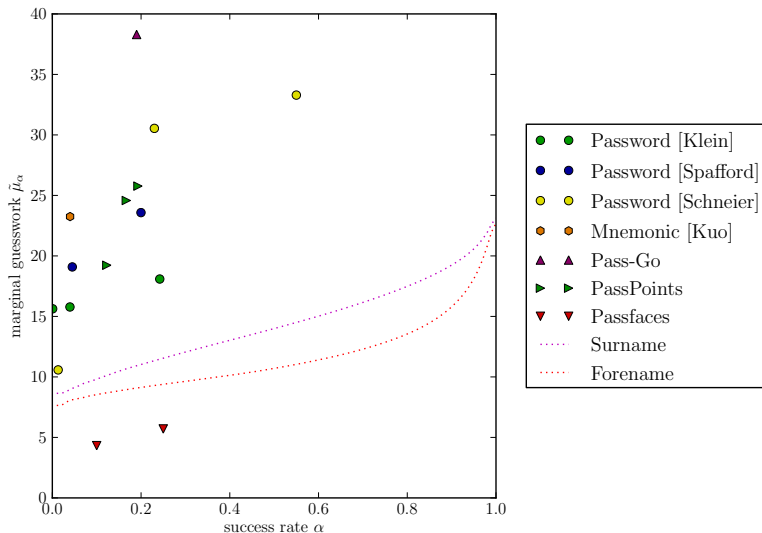
What is your oldest sibling's middle name?

Roscoe

Comparing human-memorable secrets



Comparing human-memorable secrets



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- ❸ Things that good people can remember aren’t unpredictable enough to prevent bad people from guessing them.
- ❹ People at a gaming website called RockYou got pwned. Researchers now have many passwords to study.

RockYou loses a list of 32 M passwords

rockyou

CHOOSE A WIDGET

Facebook widget interface showing various social media and gaming options.

Navigation bar: **f** FACEBOOK, MYSPACE, Hi5, FRIENDSTER, ORKUT, BEBO, MORE

Featured widget: **rockyou PETS** bring a pet home adopt now

Available widgets:

- superwall
- pieces of Air
- speedracing
- likeness
- hugme
- birthday cards
- superpets

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FAQ | Help | MySpace Profile Tips | Privacy | Terms of Use | Facebook Advertisers & Developers | OpenSocial | About Us
English | 中文 | Español | Português | עברית

RockYou loses a list of 32 M passwords

290729	123456
79076	12345
76789	123456789
59462	password
49952	iloveyou
33291	princess
21725	1234567
20901	rockyou
20553	12345678
16648	abc123
16227	nicole
15308	daniel
15163	babygirl
14726	monkey
14331	lovely

RockYou loses a list of 32 M passwords

49952	iloveyou
13134	iloveu
5589	iloveme
3998	iloveyou2
3700	iloveyou1
2042	iloveu2
2007	ilovehim
1510	ilovejesus
1441	ilovegod
1358	iloveyou!
1096	iloveu1
1061	iloveme1
922	ilovemyself
908	iloveboys
894	ilovechris

RockYou loses a list of 32 M passwords

830	lovesucks
680	lifesucks
166	schoolsucks
101	thissucks
71	luvsucks
58	sucks
43	mylifesucks
33	aolsucks
30	emosucks
23	bebosucks
19	l0vesucks
18	skoolsucks
16	love sucks
16	worksucks
15	lov3sucks

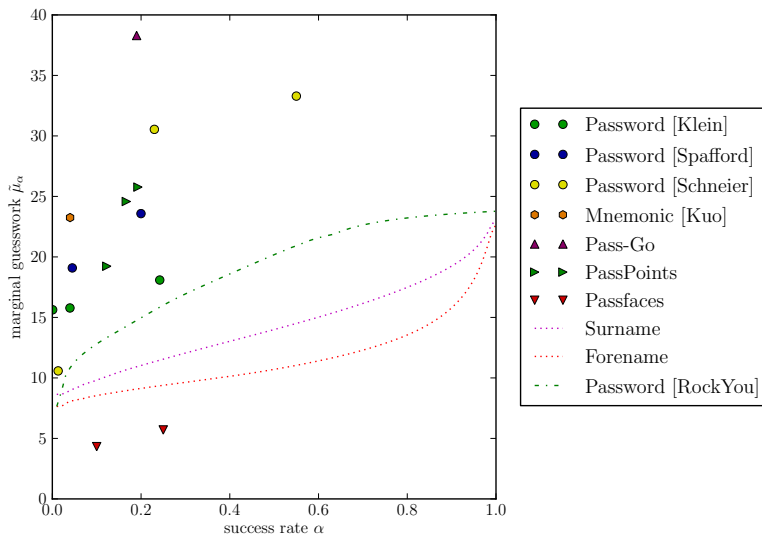
RockYou loses a list of 32 M passwords

28	joeishot
11	joeismine
10	joeisfit
9	joeissexy
8	joeiscool
6	joeisgay
6	joeishot1
4	joeis#1
3	joeis1
3	joeisa
3	joeisastud
3	joeiscool1
3	joeissexy1
3	joeissohot
3	joeisthebest

RockYou loses a list of 32 M passwords

1023	fresita
1023	mookie
1022	leelee
1021	tequieromucho
1020	giovanni
1020	harry
1018	celticfc
1018	ranger
1017	austin1
1017	newcastle
1017	preston
1017	snuggles
1017	tagged
1016	erica
1016	sniper

RockYou loses a list of 32 M passwords



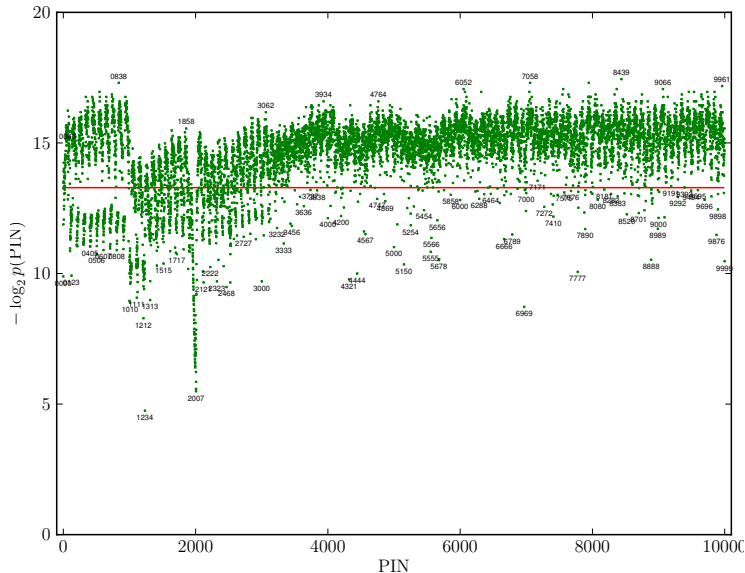
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- 4 People at a gaming website called RockYou got pwned. Researchers now have many passwords to study.
- 5 Computer scientists have never studied how people pick banking PINs, but people are very bad at picking 4-digit numbers for other things, and so they might be bad at picking banking PINs too.

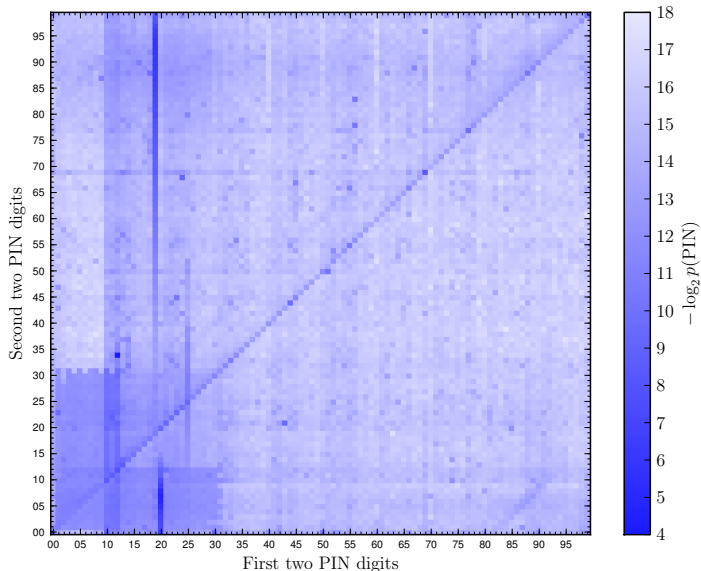
How bad might user-chosen PINs be?

```
grep -E "([0-9]|^)[0-9]{4}([0-9]|$)" < rockyou.txt
```

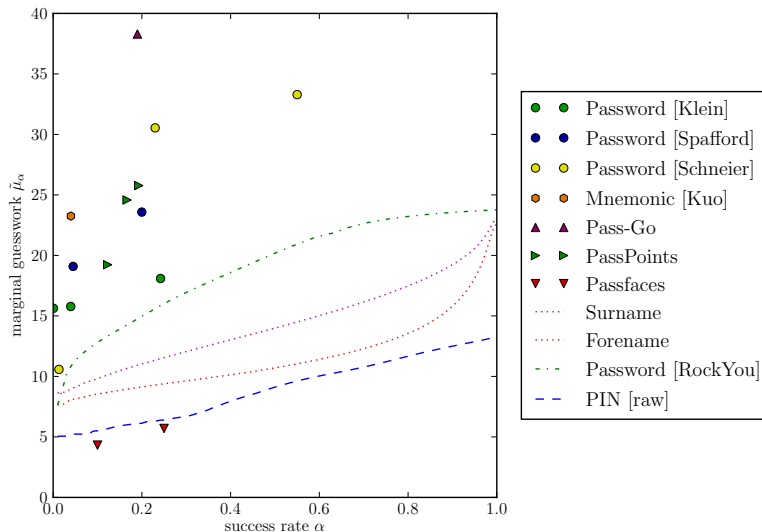
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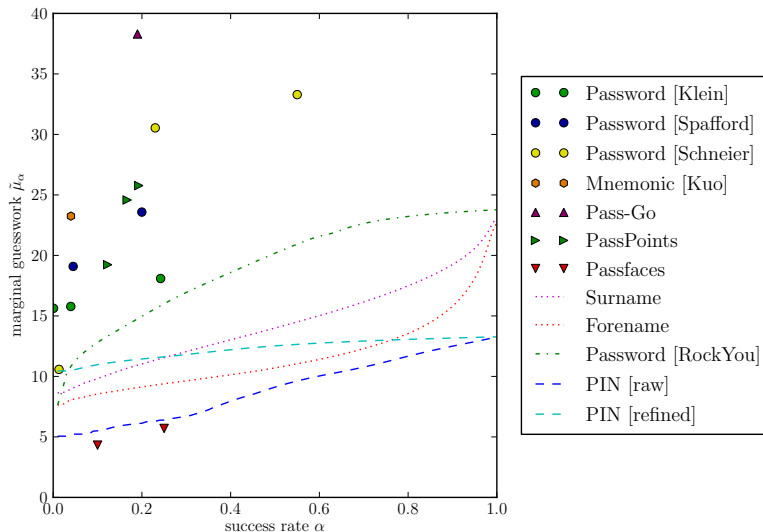
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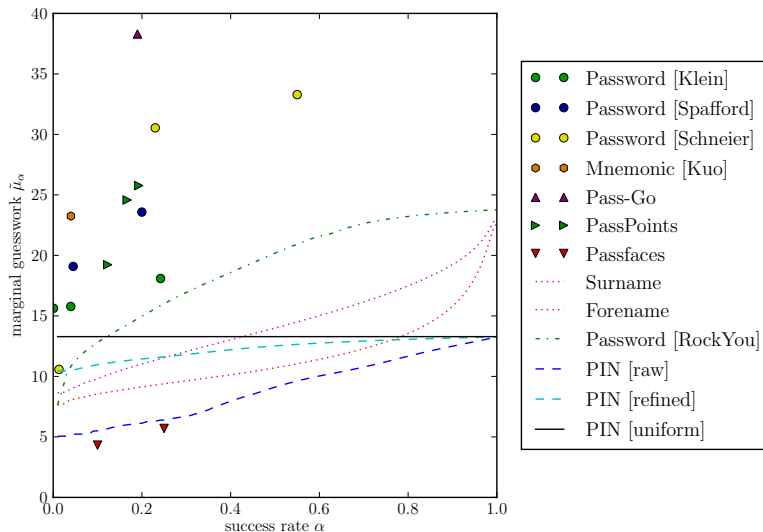
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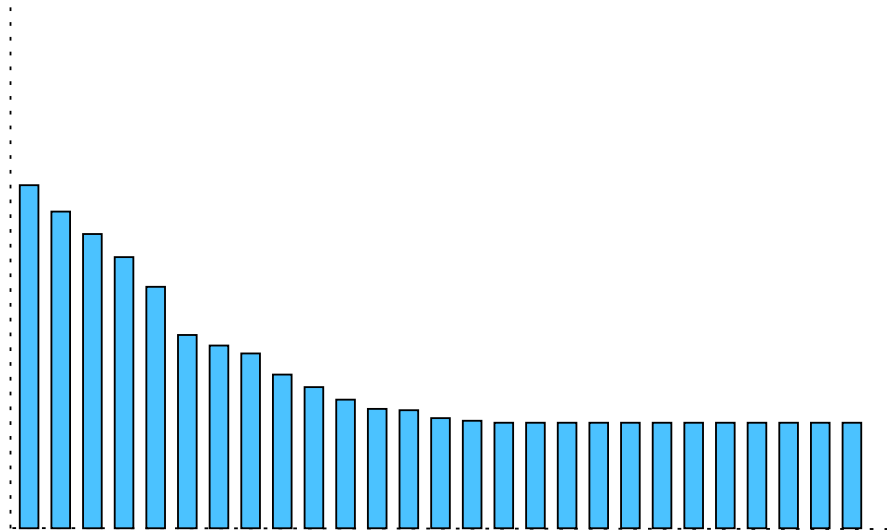
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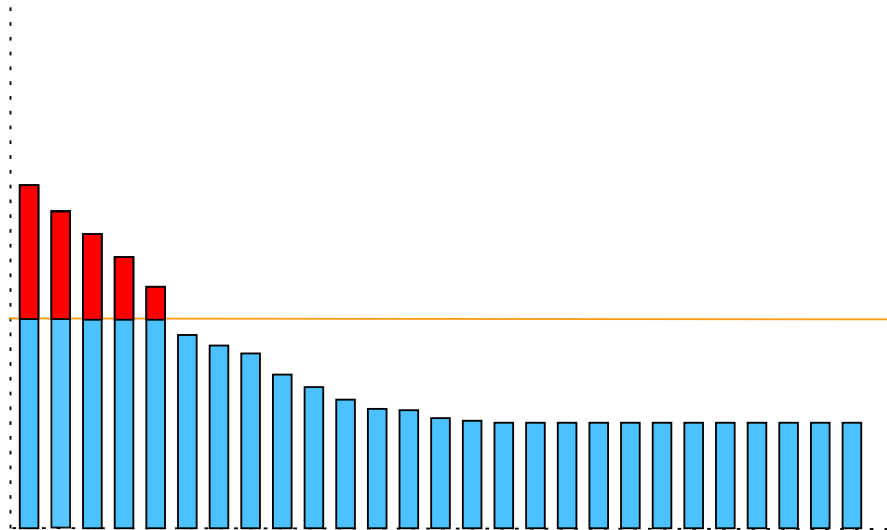
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Steering users away from the easiest choices



Steering users away from the easiest choices



Steering users away from the easiest choices

