

MAKING PRIVACY VIRAL

Joseph Bonneau

(jcb82@cl.cam.ac.uk)

Jonathan Anderson

Luke Church



**UNIVERSITY OF
CAMBRIDGE**

Computer Laboratory

WEIS 2009 RUMP SESSION

Many Users Want Privacy!

How to Protect Your Privacy on Facebook: A Step-by-Step Guide

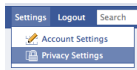
(Originally published May 3, 2007; most recently updated March 17, 2009)

How to Adjust your Facebook Privacy Settings

October 8th, 2008

[Goto comments](#) | [7 blog reactions](#)

For Milwaukee's OneWebDay celebration, we provided students instructions to help them adjust their privacy settings on Facebook. It seems that while Facebook does provide many controls for users to manage the flow of their personal information on the site, few of the students I talked with knew how to access them or how to use them. We created a nice instruction sheet (which can be downloaded as a PDF [here](#)), along with a [website](#) with relevant links.



Facebook

Privacy & Security Guide

| Presented by Spylogic.net

WARNING!

Online social network websites can be hazardous if you don't change the default settings!

The Holy Grail Of Facebook Privacy

Posted by [Nick O'Neill](#) on June 23rd, 2009 11:00 AM

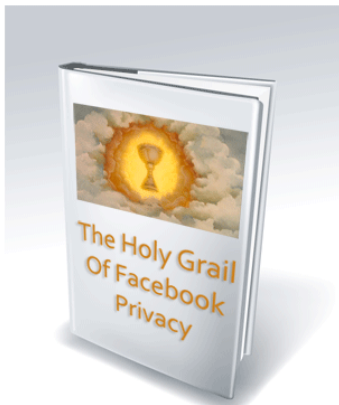
[10 Comments](#) »

When I published the article "[10 Privacy Settings Every Facebook User Should Know](#)" I had no idea how popular it would become. Millions of people have now checked out the article and thousands have downloaded the PDF version. It remains as one of our most popular articles on this site. I received a lot of feedback as well as questions about settings that weren't listed in the guide.

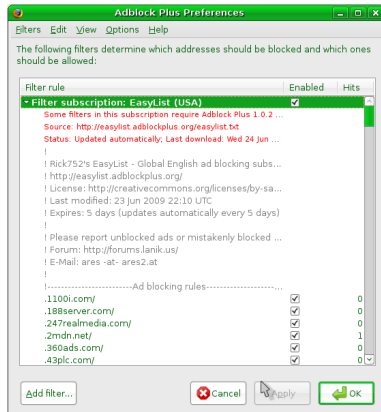
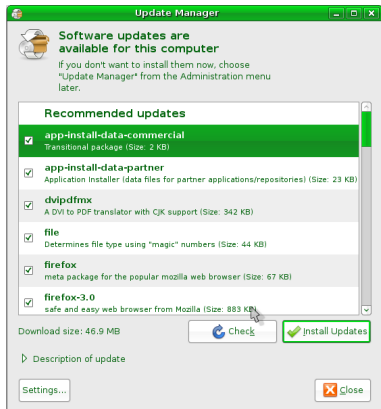
While the initial guide was an attempt at listing the most important privacy settings, it was nowhere near comprehensive. As a result I decided to publish a much more comprehensive guide which includes 24 detailed pages about how to manage your privacy settings. To get your copy in a handy e-book, you can purchase it here:

Buy It Today For Only \$9.99

 **BUY NOW**



Inspiration



Viewing Privacy Suite: **Joe's Safe Settings**

Details

Preview

Adopt This Suite

Author: [Joseph Bonneau](#)

Created: May 29, 2009

My settings share your photos with friends only, hide your email address from search engines, and... [\(more\)](#)



Used By:

24 of your [friends](#)

234 people in the [University of Cambridge](#) network

457 people in the [London](#) network

1802 people overall



Reviewed By: [Jonathan Anderson](#)

Rating: ★★★★★

I love it!!! Keeps my data out of stranger's hands, and Joe does a great job keeping it updated... [\(more\)](#)



Reviewed By: [Luke Church](#)

Rating: ★★★★☆

I liked this suite, but it hid too much of my info from my university network, so I modified it into my own